

Client Services

Our service numbers for 2014 once again show an increase in most of our programs over the previous year. Increases in the food and infant needs services may be a reflection of our more visible and easily accessible location on Muddy Branch Road. The number of prescriptions funded represents a slight decrease over last year. Some of this may be the result of the Affordable Care Act that make health insurance available to more clients.

<i>Service Numbers for 2014</i>	
Food:	
Families served	4,426
Persons served	18,235
Children served	7,874
Infant Needs:	
Families served	1,356
Babies/Diapers	1,668
Babies/Formula	556
Prescriptions:	
Persons served	311
Transportation:	
Rides provided	988



Finances

<i>2014 Financial Summary</i>	
Income	Expense
\$435,000	\$434,000
30% Grants	68% Food
28% Individuals	13% Client Rent/Util
27% Donated Goods	8% Prescriptions
10% Congregations	6% Infant Needs
5% Events & Other	4% Transportation
	1% Mgmt/Gen and Fundraising

Unlike both 2012 and 2013 when expense exceeded income, HELP's income grew more than expenses in 2014 resulting in a \$1,000 surplus in 2014. In 2013, income was \$396,000 with \$410,000 in expense. HELP continues to receive significant funding from both the Montgomery County Government and the City of Gaithersburg. Increased donations of food and infant needs items from food drives and additional income from supporting congregations enabled the organization to finance increased client demand. Thank you for your continued support!

HELP had increased expenses in 2014 over 2013 in the Food, Infant Needs and Transportation Programs. During 2014 our Transportation Program leadership increased the use of volunteer drivers enabling us to provide more rides and not exceed the taxi budget. Our food program served more clients but expenses were within budget. As an all-volunteer organization HELP remains a low cost provider of services to the Gaithersburg community.

Thanks to our Treasurer, Dave Willis, who retired at the end of this past year for three years of consistent and thorough service and advice. We welcome Eddie Heppes who takes on the position for 2015.

Program Highlights

Food: We continue to benefit from inexpensive food purchased through the Capital Area Food Bank (CAFB) partnership. In 2014 Nourish Now provided HELP with 11,450 pounds of recovered food to share with clients. Gaithersburg HELP joined the Montgomery County Food Council's Recovered Food Working Group sub-committee and became part of the Montgomery Food Security Collaborative as well. These organizations are working to improve communications and create an efficient network for food providers around the County.

Rx/Financial Assistance: The Rx program continues to provide needed funding for medical prescriptions to clients. HELP also participates in local health fairs and homeless resource events providing information and assistance as needed. Our commitment to the Upper Montgomery Assistance Network (UMAN) to help fund rent and utility support continued in 2014.

Transportation: Program leaders continue to improve this program. Moving to online record keeping has provided HELP with a clearer picture of how this program functions. The City of Gaithersburg, once again, provided funding to aid in the cost of taxi service to City residents.

Fundraising: This committee continues to explore new avenues for funding. Dine-outs at local restaurants were held. In March the National Christian Choir gave a concert that benefitted HELP. It was a tremendous success. A third Neighbor Helping Neighbor walk was held in the fall. Applications to several area foundations continue, some with success. The committee also supported a volunteer appreciation event in May. We are using social media, including Facebook, to share news with the community.

IT: This team of volunteers continues to expand. The website now has an easy to use volunteer application. Staff is using google apps regularly. We are working to improve and document the client database before adding the transportation program.

Volunteers: Two dedicated volunteer coordinators work to assign volunteers to programs. The use of Sign Up Genius has made the search for specific volunteer needs more effective. Volunteers are the backbone on which all of our programs depend. We are grateful to them all.

Board of Directors

This year guest speakers attended Board meetings to describe their nonprofit activities in the community. Rather than have two secretaries HELP was pleased to have Margo Goldman serve as our executive secretary supporting both the Executive Committee and the Board. The Board continues to meet every other month, usually on the fourth Tuesday while the Executive Committee meets monthly on a Friday morning.

Executive Committee:

Rev. Mary Beth Lawrence, Interim Pres.

Vacant, Vice President

Linda Hanson, Executive Director

Steve Garvey, Asst Executive Director

Margo Goldman, Secy/Board and Executive Committee

Judy Murphy, Corresponding Secretary

Dave Willis, Treasurer

Chuck Eater, Asst Treasurer

Theresa Bove, Director Food

Leona O'Reilly, Food Coordination Chair

Marjorie McClain, Food Donation Coord

Peg Welborn, Infant Needs Chair

Janet Neumann, Director Rx/ Financial

Pat Clingenpeel, Transportation Chair

Joanne Eater, Publicity

Patty Bronson, Volunteer Coordinator

Inge Harman, Translator Coordinator

Vacant, IT Committee Chair

Jacquie Bayer, Fundraising Committee Chair

Delegates:

Diane Baumann, St. Luke's Lutheran

Steve Bell, St. Rose of Lima, Roman Catholic

Patty Bronson, St. Francis of Assisi Catholic

Ruth Bonchick, Shaare Torah

Joann Eastlack, Christ the Servant Lutheran

Linda Hanson, First Church of Christ,
Scientist

Helen Harvey, LDS Congregation, Apple
Ridge Road

Brigitte Stephenson, Emory Grove United
Methodist

Winnie Leiendecker, Mill Creek Parish UMC

Ken Prather, Prince of Peace Lutheran

Anne May, Good Shepherd Lutheran

Kathy Fitzgerald, Grace United Methodist

Melanie Mitchell, Church of the Ascension
(Episcopal)

Angelee Mullins, First Baptist

Patty Norris, G'burg Church of the Nazarene

Susan Oxford, Epworth United Methodist

Tony Pu, Derwood Alliance

Suzie Ward, Gaithersburg Presbyterian

Linda Bowman, Fairhaven United Methodist

Maria Tirado, St. Martin's Catholic



Mission Statement: To provide basic needs assistance to residents of Gaithersburg and Montgomery Village to the extent resources are available.



Gaithersburg HELP

Our motto:

"NEIGHBOR HELPING NEIGHBOR"

Annual Report 2014

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